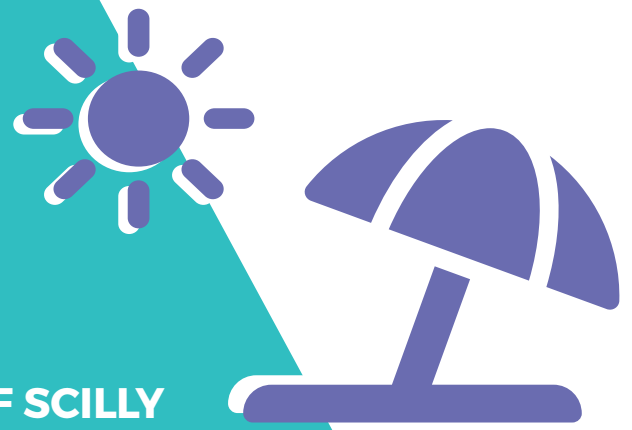


# THE VISITOR ECONOMY

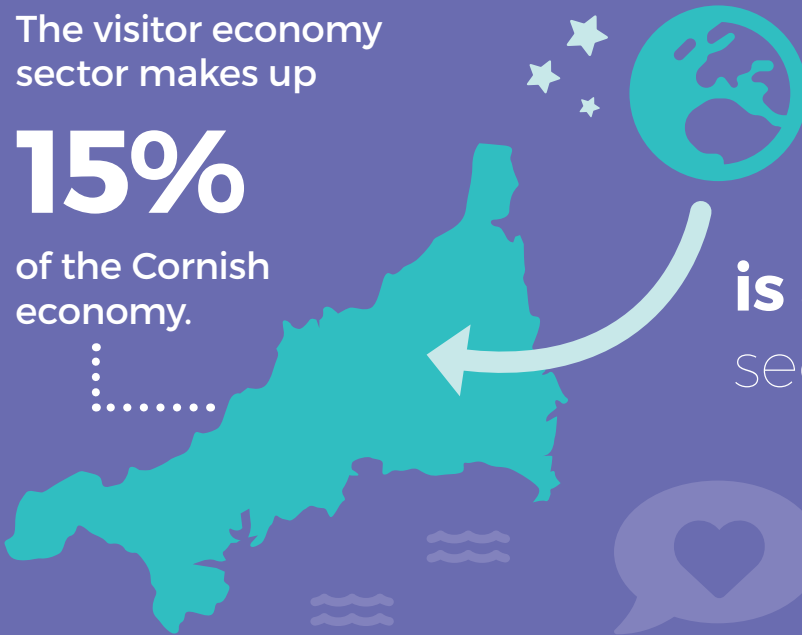


SECTOR IN CORNWALL & THE ISLES OF SCILLY

The visitor economy sector makes up

**15%**

of the Cornish economy.



Attracting **more visitors from overseas** is a focus for the sector

**...SO ANY LANGUAGE SKILLS COULD HELP YOU STAND OUT.**

Cornwall's visitor economy sector generates

**£2bn**

a year in the local economy

A lot of training is done **on the job**, either formally through an **apprenticeship** or **directly** from a line manager, and **work experience** is relatively easy to find in this sector.



The most in-demand skills in Cornwall's Visitor Economy are

**COOKING** • **CLEANING** • **CUSTOMER SERVICE** • **TEAMWORK** •



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